



Stewardship

Celebrating Your Mission Time, Talent & Treasure



Parish Stewardship Prayer

I AM Stewardship Prayer

My parish is composed of people like me. I help make it what it is. It will be friendly, if I am. It will be holy, if I am. Its pews will be filled, if I help fill them. It will do great work, if I work. It will be prayerful, if I pray.

It will make generous gifts to many causes, if I am a generous giver.

It will bring others into worship, if I invite and bring them in.

It will be a place of loyalty and love, of fearlessness and faith, of compassion, charity, and mercy, if I, who make it what it is, am filled with these same things.

Therefore, with the help of God, I now dedicate myself to the task of being all the things that I want my parish to be.

Author - Unknown



A Little About Me

- Stewardship Director
- Non-Profit Development 30+ Years
- Journalist



Your Four Pillars

- **Prayer**
- **Hospitality**
- **Formation**
- **Service**



Time. Talent. Treasure.



Time

The New Testament call all of us Christian to care for fellow others in ways that require us **to spend time generously**. “Rejoice with those who rejoice, weep with those who weep” ([Rom. 12:15](#)). We can’t celebrate someone’s victory, much less mourn someone’s loss, if we’re always in a hurry.



Talent

All of us have special talents or gifts, which are a sign of the power and majesty of God, who can do all things. These talents and gifts are not given to us just for our own use, but are given to us for the enrichment of the lives of others and so that we can serve God better.

St. Peter in his first epistle tells us, **"Each one of you has received a special grace, so like good stewards responsible for all these different graces of God, put yourselves at the service of others."**



Caution!!

Do not ask if you are not going to act



Funding the Mission--Treasure

Each week at Sunday Mass we receive the greatest gift of all - the Holy Eucharist. The translation for the word "Eucharist" is thanksgiving. When we give our weekly offertory, are we truly thankful for everything that we've been given? Or, is our offertory just a "transaction" with God, and we expect something in return for our contribution?



Treasure

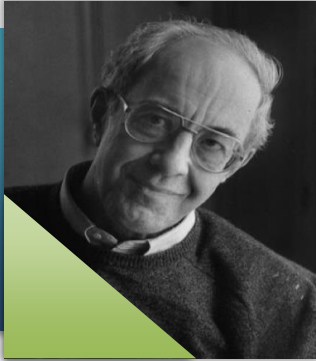
“And he took bread and when he had given thanks, he broke it and gave it to them saying, “This is my body, which is given for you. Do this in remembrance of me.”



Impact + Stories



Invitation to Support the Mission



“As a form of ministry, fundraising is as spiritual as giving a sermon, entering a time of prayer, visiting the sick, or feeding the hungry.”

Henri Nouwen

The Spirituality of Fundraising

“Fund-raising is proclaiming what we believe in such a way that we offer other people an opportunity to participate with us in our vision and mission. Fund-raising is precisely the opposite of begging. When we seek to raise funds we are not saying, “Please, could you help us out because lately it’s been hard.” Rather, we are declaring, “We have a vision that is amazing and exciting. We are inviting you to invest yourself through the resources that God has given you— your energy, your prayers, and your money—in this work to which God has called us.” Our invitation is clear and confident because we trust that our vision and mission are like “trees planted by streams of water, which yield their fruit in its season, and their leaves do not wither” (Ps. 1:3).

Fundraising is:

1. “Not a response to a crisis!”
2. “A way of announcing a vision!”
3. “An invitation to other people to join us in our mission.”



Our Sunday Visitor Offertory Solutions



Increased Offertory Program



Shared Value

- 1) They believe in the mission of the organization
- 2) They have a high regard for leadership of the organization
- 3) They believe the organization is fiscally responsible

Source: Not Your Parents' Offering Plate, J. Clif Christopher
(pg 13)





It's the "Cause"

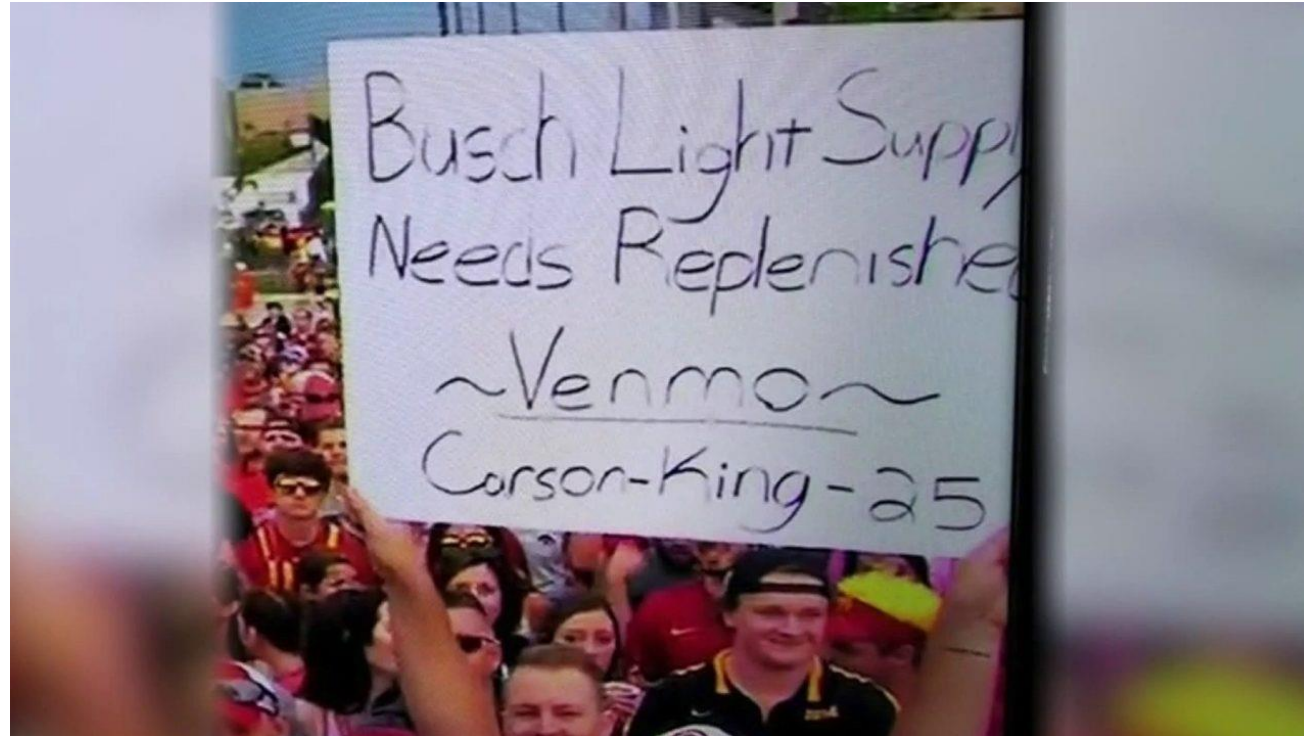


GoFundMe account raised \$311k in 5 days for a car for James Robertson. 12,000 gifts made.

THE POTENTIAL EXISTS!!!!



It's the "Cause"



\$2 million raised via Venmo account
\$3 million raised in matching gifts

THE POTENTIAL EXISTS!!!!



A Little About Philanthropy



2018 Giving USA Overview

How much did Americans give in 2018?

\$427.71 billion

Americans gave \$427.71 billion to charity in 2018 in a complex year for charitable giving.

Giving to foundations decreased the most, after experiencing strong double-digit growth in the year prior.

Where did the generosity come from?

Contributions by source (by percentage of the total)

Giving by Foundations
\$75.86 billion
7.3% over 2017
18%
(4.7% up when inflation adjusted)

Giving by Bequest
\$39.71 billion
0.0% same as 2017
9%
(2.3% down when inflation adjusted)

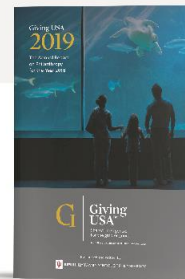
Giving by Corporations
\$20.05 billion
5.4% from 2017
5%
(2.9% up when inflation adjusted)

Giving by Individuals
\$292.09 billion
1.1% from 2017
68%
(3.4% down when inflation adjusted)



Giving by individuals declined in 2018, comprising less than 70 percent of overall giving for the first time in at least 50 years.

* All figures on this infographic are reported in current dollars unless otherwise noted.



Visit www.GivingUSA.org to learn more and to order your copy of *Giving USA 2019: The Annual Report on Philanthropy for the Year 2018*.

Where are all the charitable dollars going?

Contributions by source (by percentage of the total)

	% of total giving in 2018	\$	% change from 2017	Inflation adjusted
Religion	29%	\$124.52 billion	-1.5%	-3.9%
Education	14%	\$58.72 billion	-1.3%	-3.7%
Human Services	12%	\$51.54 billion	-0.3%	-2.7%
Foundations	12%	\$50.29 billion	-6.9%	-9.1%
Health	10%	\$40.78 billion	0.1%	-2.3%
Public-Society Benefit	7%	\$31.21 billion	-3.7%	-6.0%
International Affairs	5%	\$22.88 billion	9.6%	7.0%
Arts, Culture, and Humanities	5%	\$19.49 billion	0.3%	-2.1%
Environment/Animals	3%	\$12.70 billion	3.6%	1.2%
Individuals	2%	\$9.06 billion	-	-

■ indicates growth in current dollars with a decline after adjusted for inflation



Giving USA Foundation™, The Giving Institute, and the Indiana University Lilly Family School of Philanthropy are pleased to continue their partnership in providing the most comprehensive, longest-running, and most rigorously researched resource on U.S. charitable giving, *Giving USA: The Annual Report on Philanthropy*. It is a privilege to report on the generosity of Americans and related historical trends on U.S. charitable giving.

TO SERVE THE CHURCH



Philanthropic Space and the Economy

Then 1966 = 45.7% Now 2018 = 29.0%





The Responsibility to Cultivate





**Stewardship
Evangelization**

Discipleship

**Building
Relationships**

**Boldly Growing
Engagement**

**Connecting
People to the
Mission**

Bringing People to Jesus



What is the Mission of the Church?

**Go therefore and make disciples of all nations,
baptizing them in the name of the Father and of the
Son and of the Holy Spirit, and teaching them to obey
everything that I have commanded you.”**

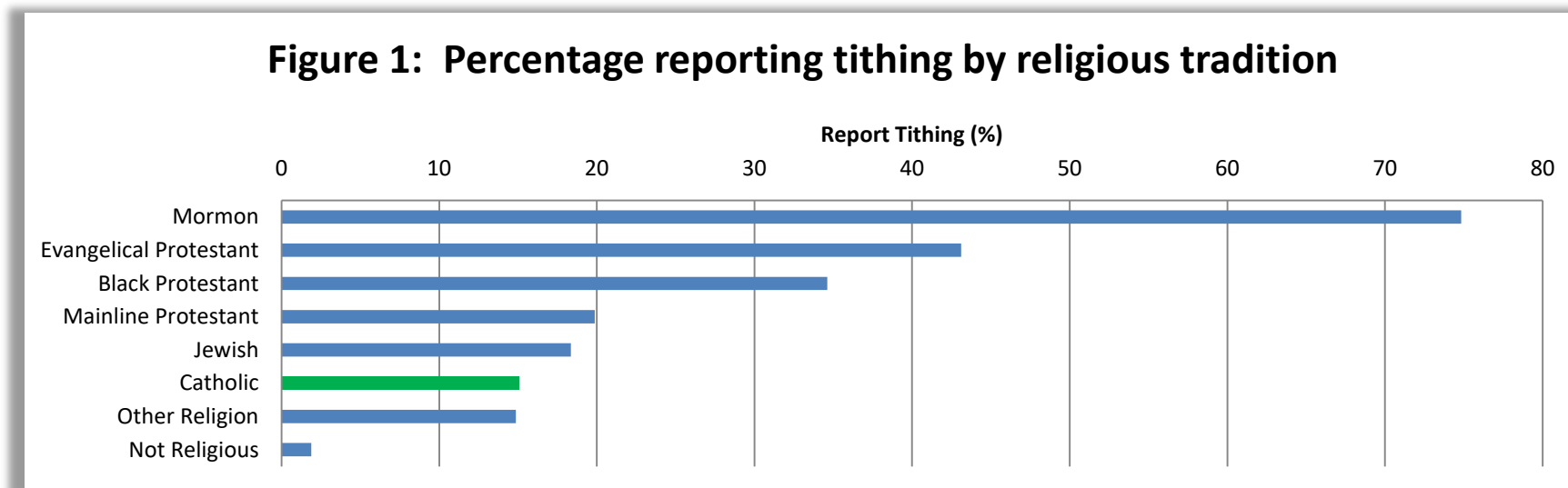
-Matthew 28:19-20

“What is the heart of our purpose, the very task that gives us our identity. [...] The finite verb is to ‘make’ – literally, ‘make disciples’ (*mateteusate*). This task is the very heart of the Great Commission, and it is around the making of disciples that all the other missionary aspects of the Church revolve: the going, the baptizing, and the teaching.”

Divine Renovation, Fr. Mallon, pg. 21



Unleashing Catholic Generosity: *Explaining the Catholic Giving Gap*



“To encourage generosity...parish discussions of money should not center on “paying the bills” but, rather, should be brought up within the larger context of a parish’s mission and vision.”

An Invitation...



"Until the needy are clothed, the hungry are fed, and the Gospel is spread to the ends of the earth we will need planning and resources to do God's work."



It's All About Mindset

Poor Church
 Stewardship once a year (or less)
 Want to Please
 Fear of Rejection
Money
 Low Expectation
Survival
Facility
 Finished
Church
 Obligated
 Paying the Bills

Rich Church
 Have a Choice
 Want to Succeed
 Passion for Ministry
Lives
Mission
Service
 Frequent in Worship
Jesus
 High Expectation
 Changing Lives
 Getting Started



Generosity Inside And Outside the Church

gen·er·ous
adj 1: free in giving or sharing 2: noble *syn* open-handed

“Moreover, most U.S. households, especially Catholic ones, have significant potential for greater financial generosity.”



The Paradigm Shift in Religious Giving





Foster TRUE, PROPORTIONAL, SACRIFICIAL GIVING

1. Invite to support the mission
 2. Implement stewardship practices
 3. Intentionally focus on mission and specific stories of impacting lives
 4. Limited budget should not limit the vision of the mission
- ❖ God wants us to have the resources to do His work in each of our communities!

All of the above require TRAINING!





Customize Envelopes

- Life of your parish
- Mission Statemen or Tag Line
- Witness To Jesus---

Stewardship A Way Of Life



On-Line Giving/Text to Give

- Safe & Secure
- Easy To Use
- Millenials



Capital Campaigns

- Repairs needed to infrastructure
- Building upgrades
- Building repairs
- Minor expansion projects
- Debt reduction



Parish Vision Plan

Create a Parish Vision Plan

•A specific three year **VISION** plan to focus on:

- Awaken Faith
- Building Community
- Making Disciples



Some Closing Thoughts

Stewardship

“How shall I make a return to the Lord for all the good he has done for me?”

(Psalm 116:12)

- Stewardship, quite simply, is recognizing that everything we have and everything we are is a gift from God and being grateful and generous with those gifts.
- We aren't “owners” of anything, we are merely “stewards” of the gifts that God has given us.
- Stewardship isn't a process, or a campaign, or an accounting of our gifts. Rather, it is a lifestyle rooted in gratitude and generosity.
- The whole point of stewardship is to help each other strengthen our relationship with God and get to Heaven!
- The foundation of stewardship is prayer – talking and listening to God every day, throughout the day.
- Stewardship means putting complete trust in God, in all things.
- Stewardship means sharing all of our gifts, especially that one that means the most to you.
- By sharing all of our gifts, it helps us keep God first in everything, from putting other “gods” before God. It helps us live “God-centered” lives and not “self-centered” lives.
- Of all the gifts that God gives us, the one he wants the most is our heart. He wants us to share out of love, not out of obligation.
- When we align our thoughts and actions with God's plan and use our gifts in the way God intended, our lives become transformed with Joy, Love, Mercy and Peace!



Books for Reference

- *Best Practices in Parish Stewardship*, Charles E. Zech
- *The Spirituality of Fundraising*, Henri Nouwen
- *Transforming Parish Communications*, Scot Landry
- *The Joy of the Gospel*, Pope Francis
- *Rich Church, Poor Church*, J. Clif Christopher
- *Not Your Parents' Offering Plate*, J. Clif Christopher
- *Growing an Engaged Church*, Albert L. Winseman
- *Divine Renovation*, Fr. James Mallon
- *Rebuilt*, Fr. Michael White & Tom Corcoran
- *Tools for Rebuilding*, White & Corcoran
- *Stewardship a Way of Life*, Kemberling, Glodava



Open Discussion



Thank You!



Contact Information



RITA DeKLYEN

OSV Senior Stewardship Advisor

(m) 317.526.9574 |

(e) rdeklyen@osv.com