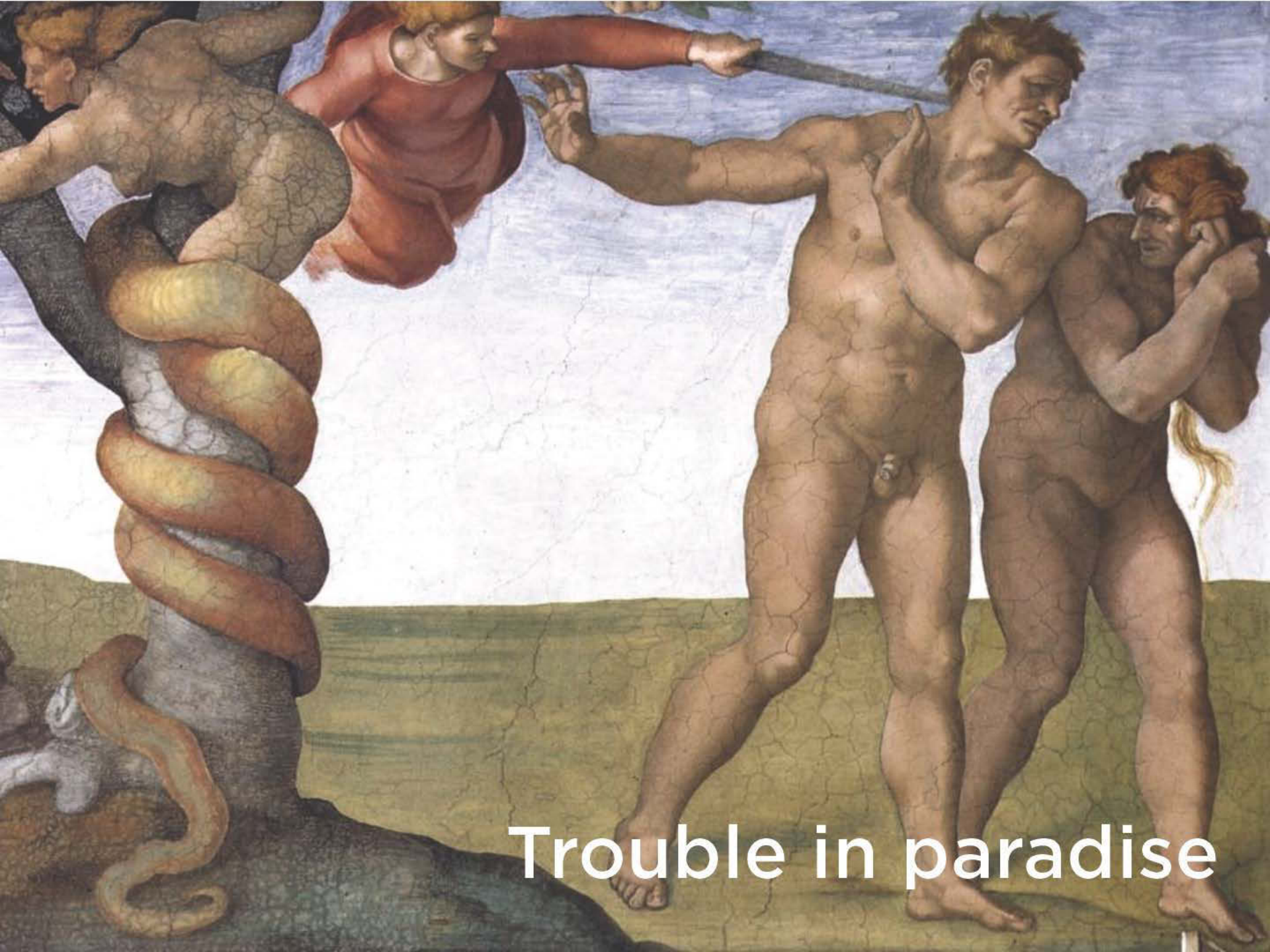


Successful Engagement with myParish App

Mike DiCosola
Director myParish App

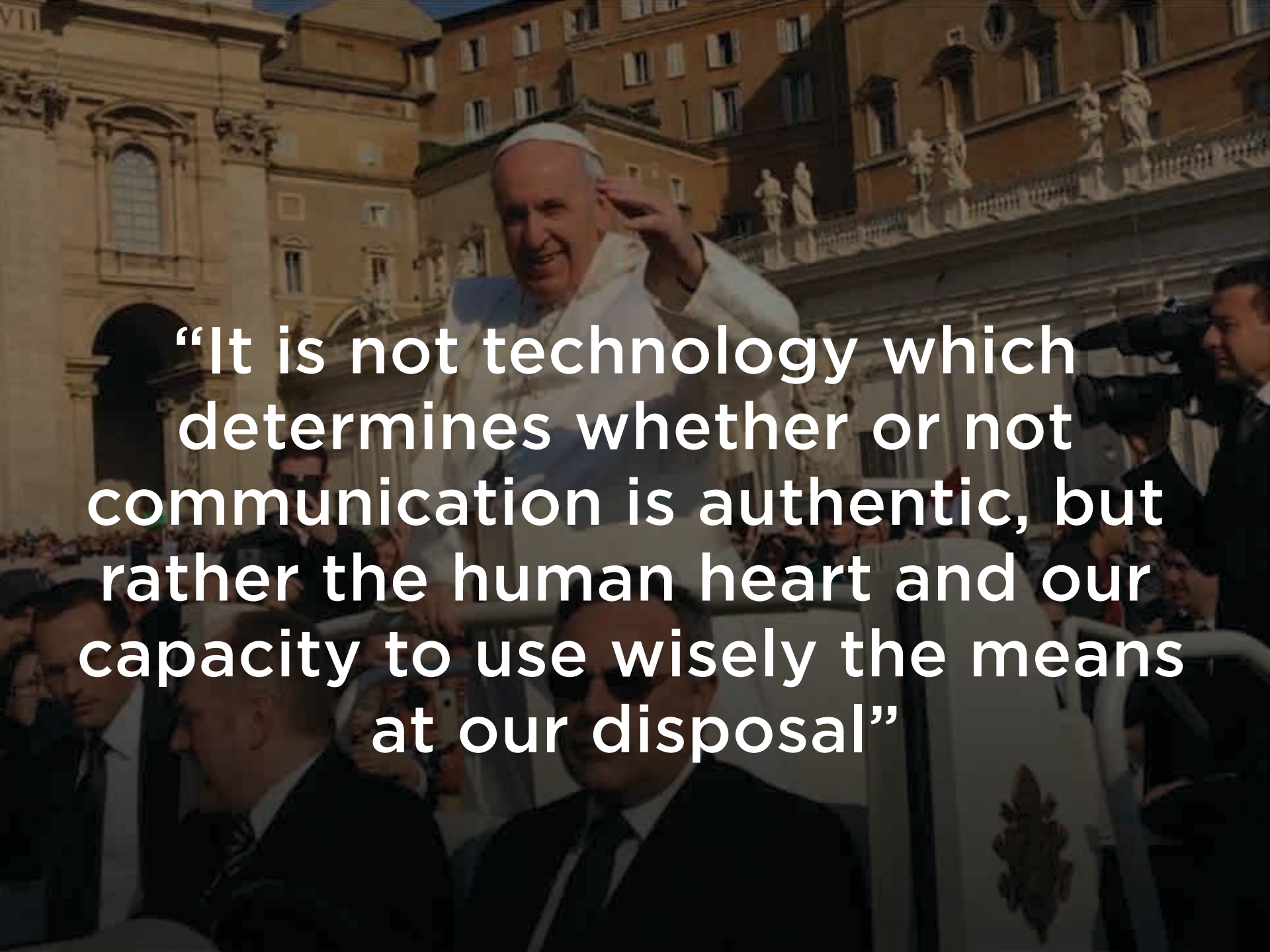
In the beginning . . .





Trouble in paradise



A photograph of Pope Francis waving from a balcony in St. Peter's Square, Rome. He is wearing his white papal attire and a white zucchetto. The background shows the ornate architecture of the square, including the balustrade with statues. In the foreground, several men in dark suits are visible, some looking towards the Pope. The image has a dark overlay, and a quote is centered over it.

“It is not technology which determines whether or not communication is authentic, but rather the human heart and our capacity to use wisely the means at our disposal”

Our Mission

Communicate where People are Present
Connect them to Parish Life

Inspire Catholic Life Every Day
Easy to access Faith Helps

Text to 88202
with the word
“app”



Always be Launching

- kit.myparishapp.com
- Welcome kits
- Promoting Features
- Promoting Content
- Cross Promoting



COMING SOON!





Looking for some amazing, easy to access Lenten spiritual reading? Check out the NEW LENT Button on our App!

<https://mypari.sh/7t4>



Boost Post

Publish



Keep it Intentionally Fresh

- Seasonal Backgrounds
- Sometimes Less is MORE!
- Don't Add without saying WHY!



myparishapp.com/apptools



Videos
Promote Your App
App Refresh
MPA Blog
App Gear
Message Ideas



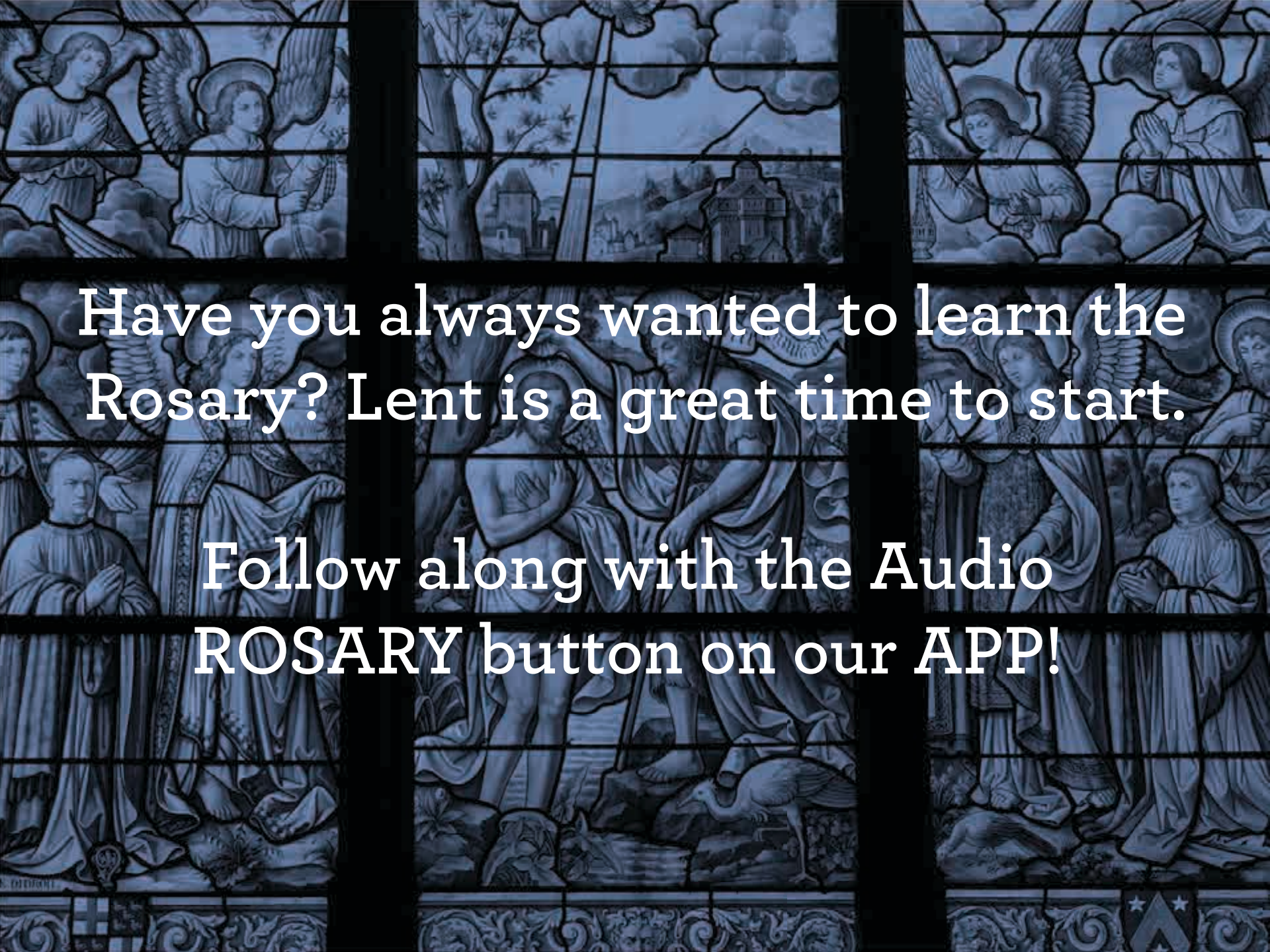
☐ **Three-minute Theology** provides short videos featuring Joan Watson, Director of Adult Formation for the Diocese of Nashville. [Preview content!](#)



☐ Short and relevant daily Gospel reflections available for men and women of all stages in life. Provided by various writers from [CatholicMom.com](#). [Preview content!](#)



☐ Videos, Songs and Activity pages from the amazing Brother Francis animated series for kids. [Preview content!](#)



Have you always wanted to learn the
Rosary? Lent is a great time to start.

Follow along with the Audio
ROSARY button on our APP!

Keep it Current

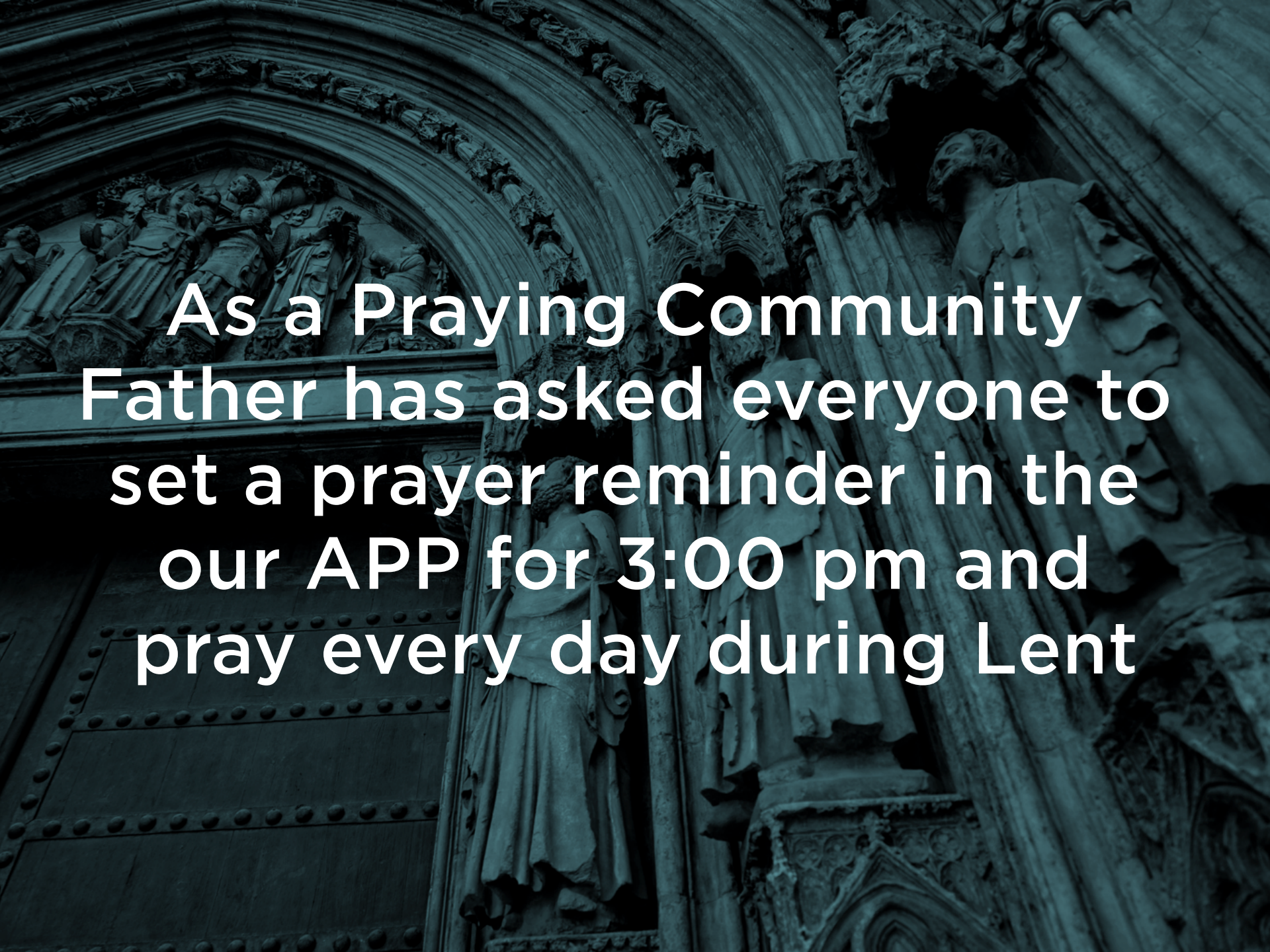
- Use Push Notices
- 2-3 a week
- Inspiration with Information



Involve your Pastor

- People Respond
- Ask for Downloads
- Ask for participation
- Send messages
- Upload Homilies





As a Praying Community
Father has asked everyone to
set a prayer reminder in the
our APP for 3:00 pm and
pray every day during Lent



Recall the “one thing” Father
asked us to do this Lent?

Check out his homily using
the Homily button in our App

A close-up photograph of a man with curly hair, laughing heartily. His eyes are squeezed shut, and his mouth is wide open in a joyful expression. He is wearing a light-colored t-shirt. The background consists of vertical wooden slats, possibly from a chair or a wall paneling.

Have Fun!

“The Glory of God is a
Human Being Full Alive”
- St. Irenaeus



Our Lady of Consolation - Rockford, MI
@ourladyofconsolation



👍 Liked 📡 Following ➦ Share ⋮



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The first 3 people to join the NEW Lenten Prayer Group on our App win Free Fish Fry!

😊

📷 😊 📍 🙌 Boost Post Publish ▼

Religious Organiza
5.0 ★★★★★
Closed Now

Analytics

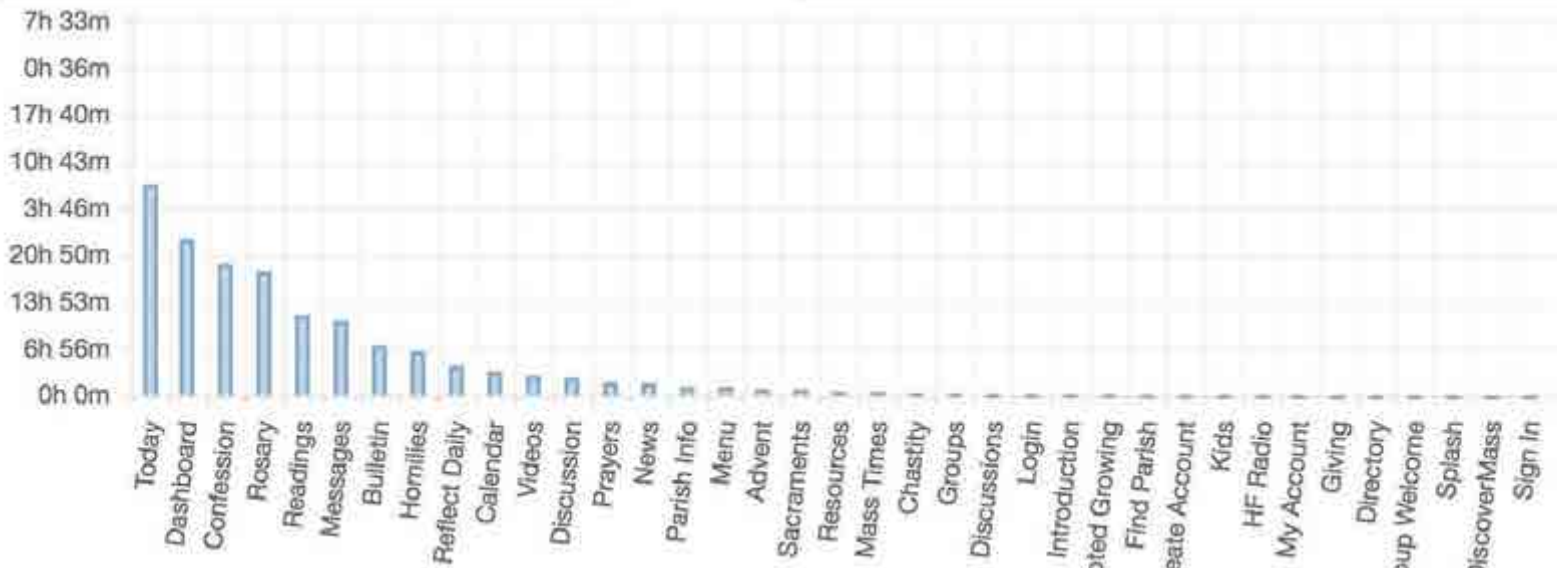
Start Date Sun Oct 01 2017



End Date Wed Feb 14 2018

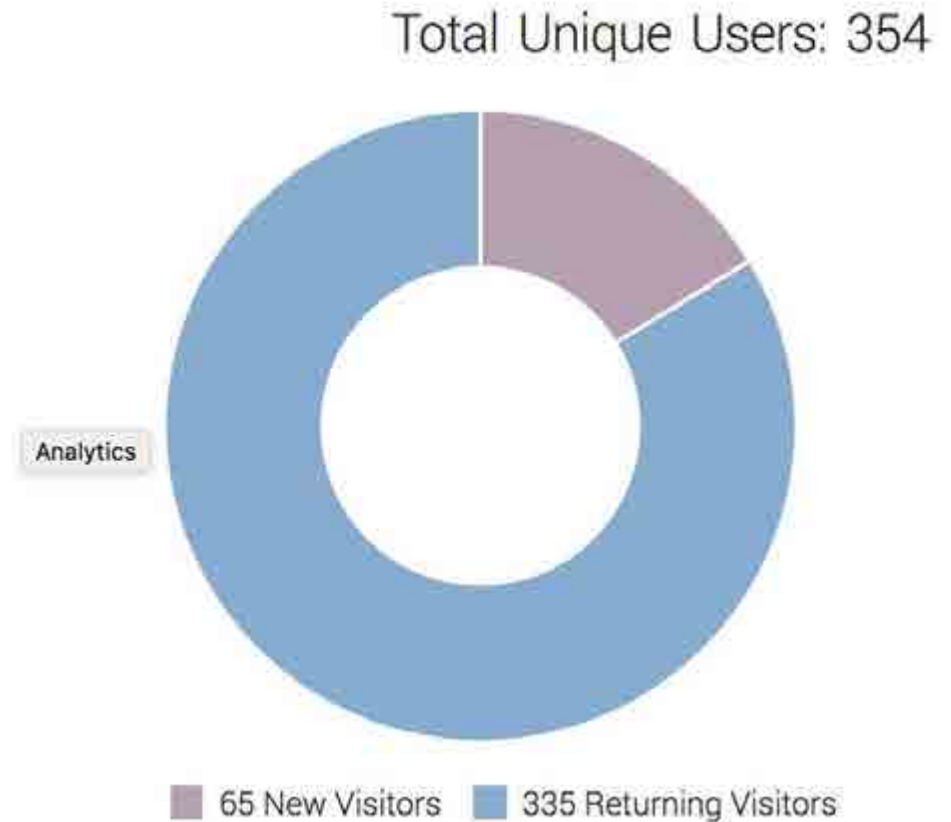


Users Engagement Sessions Screens Year over Year



Analytics

- Date Range
- Unique Users
- Engagements
- Screens



Very early in the morning, while it was still dark,
Jesus got up, left the house and went off to a
solitary place,

where
he
prayed



Pray

- For your “audience”
- For success

but he would withdraw . . .



Planning

- Big Ideas take time
- Seasonal Planning
- Weekly Planning
- Interruptions



Do not worry about how you are to speak or what you are to say.

For it will not be you who speak but the Spirit of your Father speaking through you.

The class has ended go therefore. . .

- Remember the Mission - Inspiration!
- Always be Launching
- Promote the buttons & features
- 2-3 Push notices a week
- Get Father involved
- PRAY! Expect Miracles!
- PLAN!

myparishapp.com/catholichawaii

Customize Your Parish's App Today!



Your app is almost ready to go, seriously. We've taken the headache out of app building and have done it for you! All that remains are a few customizations to make it unique to your parish. Select your parish here and we'll contact you to finish the final steps.

<input type="text" value="Parish Name"/> *	<input type="text" value="Zip Code"/> *
<input type="text" value="First Name"/> *	<input type="text" value="Last Name"/> *
<input type="text" value="Phone Number"/> ☎	<input type="text" value="Email"/> ✉ *
<input type="submit" value="Submit"/>	

Successful Engagement with myParish App

Mike DiCosola

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myparishapp.com/apptools